



**Crime Stoppers of Halton**  
2485 North Service Road West  
Oakville, ON L6M 0Y3  
905-825-4747 ext. 5139  
[www.haltoncrimestoppers.ca](http://www.haltoncrimestoppers.ca)

Dear Madame/Sir:

Get premium exposure for your brand by becoming a Crime Stoppers of Halton Billboard Sponsor. There are currently 8 Crime Stoppers of Halton billboards throughout the region that are available for sponsorship. As a billboard sponsor, you not only get premium exposure for your brand, but you will also show customers, neighbours, and colleagues your company's commitment to a safer and crime free community by becoming a sponsor.

Since 1988, Crime Stoppers of Halton has been working with the Police Service, media, and the community at large to help keep Halton Region the safest community in Canada. A group of dedicated, concerned citizens make up the volunteer Board of Directors, representing the citizens of the Halton Region. It is the duty of the Board to solicit and control funding, administer the program, and pay rewards. To date the Board has authorized over \$178,000 in rewards payable to tipsters. Additionally, tips received since the program's inception have resulted in the recovery of \$2,737,797 in property and \$18,142,083 in illicit drugs, 1,327 charges laid, and 2,200 cases cleared locally. Fundraising efforts such as the Billboard Sponsorship Program directly support our program.

#### **Locations:**

1. *Guelph Line and 5 Side Road (Southbound)*
2. *Guelph Line and 5 Side Road (Northbound)*
3. *Trafalgar Road south of Hwy 407*
4. *Trafalgar Road and Iroquois Shore*
5. *Lakeshore Road and QEW*
6. *Hwy 25 north of Hwy 401*
7. *Hwy 7 Eastbound leaving Acton*
8. *Hwy 25 south of 32 Side Road*

#### **Pricing:**

You may sponsor a sign for a period of 1 to 3 years at a cost of \$1,750 per year. Sponsoring a billboard for 3 years entitles you to a discount of 15%. A lower banner (15" x 96") with your logo will be added to the bottom of the sign of your choice.

Together we can make a difference in our future and that of our children's by helping to heighten awareness and reduce crime in our community.

Sincerely,

Jan Westcott  
Board Chair, Crime Stoppers of Halton



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### ROAD SIGN SPONSORSHIP FORM

**Cost: \$1,750 per 1 year sponsorship**  
*Save 15% on 3 year sponsorship*

*All net proceeds from the Billboard  
Sponsorship Program support  
Crime Stoppers of Halton*



**Name:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Road Sign Location:** \_\_\_\_\_

**Start Date:** \_\_\_\_\_

I wish to sponsor a billboard for:  1 year  
*(please select one)*  3 years

### PAYMENT INFORMATION

Cash:       Cheque:       Credit:

**Name on Credit Card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **CVV#:** \_\_\_\_\_

*(Please make cheque payable to Crime Stoppers of Halton)*